



Challenge Us!

The Open Societal Challenges
Competition for Milton Keynes
Businesses

2024



Who We Are

The Open Societal Challenges Programme at The Open University (OU) is a research initiative that aims to tackle some of the most important challenges of our time through impact-driven research. The Programme's aim is to apply the research excellence of OU academics to some of the most pressing societal challenges facing people across the UK and worldwide to transform lives. The Programme's focus on the themes of Tackling Inequalities, Living Well, and Sustainability aligns with our mission to be open to people, places, methods, and ideas.

You can learn more about the Programme and our current Research Challenges by visiting [Open Societal Challenges](#).

Challenge Us!

We are running a competition open to Milton Keynes Businesses to find the most exciting research ideas tackling real-world problems using technology and data.

Who Can Enter

We are accepting submissions from Milton Keynes businesses. You do not need to have any research experience to enter the competition. For more details regarding eligibility, please check our [Competition Rules](#). There are also separate competition streams for UK registered Charities and Open University students.



What We Are Looking For

We are looking for technology and data research ideas that aim to tackle real-world problems that are relevant for the Milton Keynes area. If you are looking for ideas of challenge-led research, you can peruse the [Open Societal Challenges](#) website to see what this can look like.

In selecting our winners from our finalists pool, we will be looking for **entries where the expertise of OU researchers can make a difference**. To learn more about the research expertise at the OU, you can explore the Research [at The Open University](#) webpages.

Our Commitment

We will announce our finalists in June 2024. Finalists will have a chance to have their entry published on the Open Societal Challenges Online Platform and may be invited to pitch their idea at a research event in the Summer.

We will select at least one winner per stream, and we will announce the winners by October 2024.

The Winners

Winning Challenges will be assigned to an OU Research Team to take on the research idea and will receive a baseline of £25,000 in research funding as Open Societal Challenges. Winners will be invited to co-design the specifics of the research project with the research team, and to contribute their perspective, knowledge, and experiences to the project. The winning business(es) must commit to support the Challenge either by match-funding our work or by providing in-kind support. For more details, please consult our Competition Rules.

How do I Enter?

You can enter the competition at any time between 1st March 2024 and 15th May 2024. You can do this by visiting our website at [Open Societal Challenges](#) and filling in the online form. Entries are limited to one entry per business.

Depending on which category you are entering, the submission form is composed of 3-4 questions, for a total of approx. 300-400 words. We highly recommend you read through our Competition Rules before starting your submission.

We are keen to support any interested businesses with submitting an entry. If you would like to find out more about the competition and the support available, please reach out at societal-challenges@open.ac.uk.

